

# Scanner Appendix

## CMA Foundation (2022 Syllabus)

### (Questions and Answers of December - 2023)

#### Paper - 4 : Fundamentals of Business Economics and Management

##### Section A : Fundamentals of Business Economics

###### Chapter - 1A : Fundamentals of Economics, Utility, Demand and Supply

2023 - Dec [51] Human wants are \_\_\_\_\_

- (a) unlimited
- (b) undefined
- (c) limited
- (d) none of the above

Answer:

(2 marks)

2023 - Dec [52] If an economy is working at the point to the left of the PPF curve, that indicates \_\_\_\_\_

- (a) excess production
- (b) unemployment
- (c) full employment
- (d) none of the above

Answer:

(2 marks)

2023 - Dec [53] Luxury goods have \_\_\_\_\_ degree of elasticity.

- (a) moderate
- (b) low

- (c) high
- (d) none of the above

Answer:

(2 marks)

2023 - Dec [54] Which one of the following is not a factor in the market supply of a product?

- (a) Number of buyers
- (b) Price of related products
- (c) Cost of production
- (d) Market price of the product

Answer:

(2 marks)

###### Chapter - 1B : Theory, Cost and Means of Production

2023 - Dec [55] \_\_\_\_\_ is the functional relationship between physical inputs and physical outputs.

- (a) Cost Function
- (b) Production Function
- (c) Demand-Supply Function
- (d) Input-Output Function

Answer:

(2 marks)

2023 - Dec [56] Internal economies and diseconomies arise due to \_\_\_\_\_

- (a) overall industry-level changes
- (b) changes at the firm level
- (c) both (a) and (b)
- (d) neither (a) nor (b)

Answer:

(2 marks)

2023 - Dec [57] Luxury goods have \_\_\_\_\_ degree of elasticity.

- (a) moderate
- (b) low

2023 - Dec [57] The labour surplus is the difference between the value of output and the \_\_\_\_\_.

- (a) values of capital used
- (b) values of fixed land used
- (c) values of material used
- (d) none of the above

**Answer:**

- (c) values of material used

#### Chapter - 2 : Forms of Market

2023 - Dec [58] Which of the following is associated with a monopolistic competitive market?

- (a) Single buyer
- (b) Homogeneous product
- (c) Product differentiation
- (d) Few firms

**Answer:**

- (c) Product differentiation.

2023 - Dec [59] In the long run, a firm in perfect competition earns \_\_\_\_\_.

- (a) average profits of the past 5 years
- (b) 12.33% profits on capital employed
- (c) normal profits only
- (d) abnormal profits

**Answer:**

- (c) normal profits only

2023 - Dec [60] In a competitive market, \_\_\_\_\_ is the price-maker.

- (a) industry
- (b) trade association
- (c) firm
- (d) consumer

**Answer:**

- (a) industry

2023 - Dec [61] When  $MC=MR$ , the firm will get \_\_\_\_\_ profits.

- (a) minimum
- (b) maximum
- (c) zero
- (d) normal

**Answer:**

- (b) maximum

2023 - Dec [62] The demand curve of a monopoly firm is the \_\_\_\_\_.

- (a) same as its supply curve
- (b) same as its average revenue curve
- (c) same as its demand curve
- (d) none of the above

**Answer:**

- (a) same as its supply curve

2023 - Dec [63] Price rigidity is the feature of \_\_\_\_\_ market.

- (a) Oligopoly
- (b) Duopoly
- (c) Monopoly
- (d) Monopolistic Competitive

**Answer:**

- (a) Oligopoly

2023 - Dec [64] Average revenue curve is also known as \_\_\_\_\_.

- (a) Supply curve
- (b) Demand curve
- (c) Average cost curve
- (d) None of the above

**Answer:**

- (b) Demand curve

(2 marks)

2023 - Dec [65] Price discrimination is possible in the \_\_\_\_\_ market only.

- (a) perfectly competitive
- (b) duopoly

**Answer:**

- (a) industry

(2 marks)

(c) monopoly  
(d) oligopoly

**Answer:**

(c) monopoly

**2023 - Dec [66]** The demand for a monopoly product is \_\_\_\_\_ elastic.

(a) more  
(b) less  
(c) neither more nor less  
(d) sometimes more sometimes less

**Answer:**

(b) less

**2023 - Dec [67]** In the short-run, if the price is above the average total cost, in a monopolistic competitive market, the firm makes \_\_\_\_\_.

(a) losses and exits the market  
(b) quick profits and disappears  
(c) profits and new firms join the market  
(d) profits and bars entry to new firms

**Answer:**

(c) profits and new firms join the market

**Chapter - 3A : Money- Types, Features and Functions**

**2023 - Dec [68]** Which of the following affects the demand for money?

(a) Rate of interest  
(b) Price level  
(c) Real income  
(d) Both (a) and (c)

**Answer:**

(d) Both (a) and (c)

**2023 - Dec [69]** Optional money is a \_\_\_\_\_.

(a) non-legal tender money  
(b) legal tender money

(c) limited legal tender money  
(d) full-bodied money

**Answer:**

(a) non-legal tender money

**Chapter - 3B : Banking, Commercial Banks, Central Bank & Money Market**

**2023 - Dec [70]** The EXIM Bank of India is wholly-owned by the \_\_\_\_\_.

(a) Government of India  
(b) RBI  
(c) SBI  
(d) IDBI

**Answer:**

(a) Government of India

**Answer:**

**2023 - Dec [71]** The RBI checks inflation by \_\_\_\_\_.

(a) increasing the CRR  
(b) increasing the bank rate  
(c) both (a) and (b)  
(d) none of the above

**Answer:**

(c) both (a) and (b)

**2023 - Dec [72]** Money market includes \_\_\_\_\_.

(a) Bills of Exchange  
(b) Treasury Bills  
(c) Government Securities  
(d) All the above

**Answer:**

(d) All the above

**2023 - Dec [73]** Money market is controlled by the \_\_\_\_\_.

(a) SBI  
(b) RBI

(c) Government of India

(d) IDBI

**Answer:**

(b) RBI

**2023 - Dec [74]** Manipulation in CRR enables the RBI to \_\_\_\_\_.

(a) increase GDP

(b) check poverty

(c) check unemployment growth

(d) influence the lending ability of the commercial banks

**(2 marks)**

**2023 - Dec [75]** The IDA is affiliated to the \_\_\_\_\_.

(a) IMF

(b) World Bank

(c) RBI

(d) Asian Development Bank

**(2 marks)**

**Answer:**

(b) World Bank

**2023 - Dec [76]** The ICICI is a \_\_\_\_\_ sector bank.

(a) private

(b) public

(c) joint

(d) none of the above

**(2 marks)**

**2023 - Dec [77]** Special Drawing Right is the special currency issued by the

(a) private

(b) IMF

(c) World Bank

(b) IMF

**(2 marks)**

**Chapter - 4 : Economic and Business Environment**

**2023 - Dec [78]** The macro-business environment does not include \_\_\_\_\_.

(a) technological environment

(b) global environment

(c) economic environment

(d) marketing intermediaries

**Answer:**

(d) marketing intermediaries

**(2 marks)**

**2023 - Dec [79]** The term PESTEL does not include \_\_\_\_\_.

(a) employment factors

(b) legal factors

(c) socio-cultural factors

(d) political factors

**Answer:**

(a) employment factors

**(2 marks)**

**2023 - Dec [80]** SWOT analysis does not include \_\_\_\_\_.

(a) strengths

(b) workers

(c) opportunities

(d) threats

**Answer:**

(b) workers

**(2 marks)**

**2023 - Dec [81]** \_\_\_\_\_ is not a dimension of the VUCAFU world.

(a) Volatility

(b) Uncertainty

(c) Conformity

(d) Ambiguity

**Answer:**

(c) Conformity

**(2 marks)**

2023 - Dec [82] Porter's Five Forces Model does not include \_\_\_\_\_.

- (a) bargaining power of buyers
- (b) new entrants
- (c) bargaining power of suppliers
- (d) bargaining power of workers

**Answer:**

- (a) bargaining power of workers
- (b) new entrants
- (c) bargaining power of suppliers
- (d) bargaining power of buyers

2023 - Dec [83] The internal business environment does not include \_\_\_\_\_.

- (a) role of competitors
- (b) management structure
- (c) business philosophy
- (d) capital structure

**Answer:**

- (a) role of competitors
- (b) management structure
- (c) business philosophy
- (d) capital structure

**Answer:**

- (a) role of competitors
- (b) management structure
- (c) business philosophy
- (d) capital structure

2023 - Dec [84] Economic environment includes \_\_\_\_\_.

- (a) money market
- (b) labour market
- (c) availability of raw materials
- (d) all the above

**Answer:**

- (a) money market
- (b) labour market
- (c) availability of raw materials
- (d) all the above

**(2 marks)**

2023 - Dec [85] Which of the following institutions has been pivotal to the emergence of the digital payment ecosystem in India?

- (a) Reserve Bank of India
- (b) National Payments Corporation of India
- (c) State Bank of India
- (d) Industrial Credit and Investment Corporation of India
- (e) National Payments Corporation of India.

**Answer:**

- (a) Reserve Bank of India
- (b) National Payments Corporation of India
- (c) State Bank of India
- (d) Industrial Credit and Investment Corporation of India
- (e) National Payments Corporation of India.

**(2 marks)**

2023 - Dec [86] "Management is a multi-purpose organ that manages a business and manages managers and manages workers and work". This definition of management was given by \_\_\_\_\_.

- (a) Schulze
- (b) Drucker
- (c) Massie
- (d) Wheeler

**Answer:**

- (a) Schulze
- (b) Drucker
- (c) Massie
- (d) Wheeler

**Answer:**

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**Answer:**

- (a) Schulze
- (b) Drucker
- (c) Massie
- (d) Wheeler

(c) Hicks & Gullet  
(d) Mayo

**Answer:**  
(b) Jensen & Fama

**2023 - Dec [90]** \_\_\_\_\_ is a limitation of planning.

(a) Goal-orientation  
(b) Rigidity

(c) Flexibility  
(d) Pervasiveness

**Answer:**  
(b) Rigidity

**2023 - Dec [91]** Which one of the following is off-the-job training?

(a) Job-rotation  
(b) Role playing

(c) Apprenticeship  
(d) None of the above

**Answer:**  
(b) Role playing.

**2023 - Dec [92]** Which one of the following is involved in the process of organising?

(a) Identifying alternatives  
(b) Analysing opportunities

(c) Forecasting  
(d) Delegation of Authority

**Answer:**  
(d) Delegation of Authority.

**2023 - Dec [93]** Which one of the following is the carrier of message sent by one person to another?

(a) Decoding  
(b) Feedback

(c) Encoding  
(d) Medium

**Answer:**  
(d) Medium.

**2023 - Dec [94]** In the entire process of management, coordination must be there from \_\_\_\_\_.

(a) planning to leadership  
(b) organising to control

(c) planning to control  
(d) none of the above

**Answer:**  
(c) planning to control

### Chapter - 5B : Organisation Structure, Responsibility, Accountability and Authority

**2023 - Dec [95]** For the \_\_\_\_\_ executives, decentralisation of authority helps in reduction of the workload.

(a) top level  
(b) middle level

(c) lower level  
(d) none of the above

**Answer:**  
(a) top level

**2023 - Dec [96]** \_\_\_\_\_ represents the maximum number of subordinates which can be supervised by a supervisor.

(a) Scalar Chain  
(b) Unity of Objective

(c) Unity of Command  
(d) Span of Control

**Answer:**  
(d) Span of Control

**2023 - Dec [97]** Which one of the following is the carrier of message sent by one person to another?

(a) Decoding  
(b) Feedback

**Chapter - 5C : Leadership and Motivation**

2023 - Dec [97] The concept of Managerial Grid was developed by \_\_\_\_\_

- (a) Bernard
- (b) Tannenbaum & Schmidt
- (c) Blake & Mouton
- (d) Fiedler

**Answer:**

- (c) Blake & Mouton

2023 - Dec [98] Achievement Motivation model was developed by \_\_\_\_\_

- (a) McGregor
- (b) McClelland
- (c) Herzberg
- (d) Vroom

**Answer:**

- (b) McClelland

**Chapter - 5D : Decision Making**

2023 - Dec [99] PERT and CPM are \_\_\_\_\_ techniques.

- (a) Linear Programming
- (b) Network
- (c) Queuing Theory
- (d) Simulation

**Answer:**

- (b) Network

2023 - Dec [100] \_\_\_\_\_ level managers take non-programmed decisions.

- (a) Middle
- (b) Top
- (c) Lower
- (d) None of the above (2 marks)

**Answer:**

- (b) Top

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